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## **The Revolution in Multi-Generational Memory Keeping and Digital Rights**

### **A. Description**

You care about family history and family memories. In fact, you may put a lot of time and effort into doing research and saving information in the form of photos, videos, documents, and audio files. You may be using various technology tools and services to help. But, where and how do you share, organize, and save your material -- your family photos, videos, audio files, documents, and genealogical research? Is it safe today or is it being datamined and is access to you and information about you being sold to advertisers? Even if your information is safe, will it be searchable and available for generations to come? Is the amount of information you can save highly constrained, or is it unlimited? Can you share with family, friends, or the public as you desire? Is it easy to use these memories to create and print photobooks, scrapbooks, calendars, cards, wall canvases and other items? What happens to your information when you become disabled or pass on? Will your information be preserved and safeguarded for generations into the future? Or, will it all be lost or deleted because you are no longer paying, or you are no longer valuable to advertisers? Are you spreading personal information about yourself and your family that you would rather not share around the world without even fully realizing it? Can you easily digitize and save your older, non-digital content? Can you save, synch and view your videos, photos and information easily from any mobile device? Are you ready in case you have to evacuate your home on short notice?

Are you worried about or struggling with any of these important questions?

If you want to discover good, comforting answers to these and other critical questions, then ***please*** attend this session with noted digital rights and memory keeping pioneer, Glen Meakem.

### **B. Course Objectives**

1. Understand the risks to your information and your privacy.
2. Learn about new technologies and capabilities for memory keeping and sharing that are frankly amazing!
3. Understand what online privacy means and why it's important
4. Learn what steps you can take to own your digital rights and privacy online

## C. Course Topics

1. What data is being collected and shared?
2. Examples of how this data is being used by companies
3. What are your digital rights?
4. Terms of Service – why you should take the time to read them and what to look for
5. The most advanced ways of saving, organizing, and sharing memories and family information
6. Ways that photos, videos, documents and audio files can be saved and shared within the internet cloud with security and safety according to your instructions for generations in to the future



FOREVER is the secure, private family network where people save, organize, and share their lives and memories today, tomorrow and for generations

The advertisement features a central image of a woman labeled 'MOM' holding a tablet. Surrounding her are circular portraits of other family members: 'GRAND MOM', 'GRAND DAD', 'SISTER', 'SON', 'HUSBAND', and 'DAUGHTER'. Lines connect these portraits to the central 'MOM' figure, illustrating a family network.

**FOREVER**

- Mobile
- Web
- Desktop
- No data-mining, advertising, or lead gen
- Rich data quality
- Organizing / Tagging
- Permanent, Guaranteed

- Photos
- Videos
- Documents
- Audio files\*
- Chat / Private forums\*
- Digital conversion
- Digital art / design
- Printing

\*Coming in 2019

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